

For Immediate Release

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## Local Graphics Communications Company Spreads Support for Troops Overseas

The Total Mailing System to print 50,000 postcards for Xerox's Let's Say Thanks Program

WEST DEPTFORD, N.J. and ROCHESTER, N.Y., Feb. 19, 2010 – Leveraging its expertise in personalized communication, The Total Mailing System (TTMS) will print 50,000 postcards of support for U.S. troops. The multi-channel marketing solutions company is producing postcards from Xerox Corporation's (NYSE: XRX) [Let's Say Thanks](#)® program, a free and easy way for the public to send messages to U.S. servicemen and women stationed overseas.

The nationwide program has postcards designed by children ages 6-14 available at <http://www.letsaythanks.com> for people to select their favorite and write a message of support to the troops. To date, more than 25 million people have sent well-wishes to the troops through the Web site and at local card drives across the country.

“Supporting the Let's Say Thanks program was a natural fit for us,” said Jim Capanna, director of new business development president, TTMS, Inc. “One to one communication is what we do best, which is why we jumped at the chance to participate. We're honored to be able to play a role in sending these heartwarming cards to the brave men and women who serve our country.”

TTMS will print the postcards on the Xerox iGen3® Digital Production Press at the company's location in West Deptford, N.J. Military support organization Give2TheTroops® will then include the postcards in care packages sent to deployed U.S. forces in Iraq, Afghanistan and elsewhere around the world.

“The support for this program has been tremendous – from the public and our partners like TTMS,” said Gavin Jordan-Smith, vice president, Commercial Print, Pre-Press, Xerox Premier Partners Global Network. “As a [Xerox Premier Partner](#), The Total Mailing System's effort goes a long way toward demonstrating that there is more to our partnership than doing business together – there's support for our communities as well.”

### About The Total Mailing System

TTMS offers multiple options for 1 to 1 communications and personalization with four-color laser variable, digital print on-demand capabilities, sheet fed and continuous form lasering, and significant inkjet capacity. They also offer full-service marketing project management, including creative, mailing lists, data conversion/hygiene, CASS-certified postal discount processing and lettershop/fulfillment services. For more information, visit <http://tms.com/>.



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For more information about Xerox production systems and services, visit <http://www.xerox.com/tr/productions> or call 800-ASK-XEROX.

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