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FOR IMMEDIATE RELEASE

The TOTAL Mailing System Receives Franklin Award for Excellence in Neographics Regional Printing Competition

Successful lead generation campaign wins creative award

West Deptford, NJ – The TOTAL Mailing System (TTMS, Inc.) was recognized for outstanding achievement in the Neographics 2010 Power of Print® Competition. Competing against hundreds of entries from printing and graphics firms throughout Pennsylvania, New Jersey and Delaware, TTMS received a Franklin Award for Excellence. The announcement was made May 6, 2010, during the Graphic Arts Association's 2010 Neographics Exhibition and Award Ceremony, held at the Union League with more than 450 industry professionals in attendance. The Neographics Competition is the largest and oldest regional printing competition in the nation.



“We are so proud of our team here at TTMS,” said Bob Powell, President. “They are the best in the business. Without these outstanding employees and their dedication to quality, winning this award would not have been possible. This achievement is an honor for everyone here.”

“We knew we had a good package here,” said Jim Capanna, Director of Business Development. “The traffic it generated at our DMA booth in 2009 told us that. We are honored to receive this recognition by the industry.”

Package sample may be viewed at www.ttms.com/NeographicsFranklinAward.pps

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The TOTAL Mailing System Receives Franklin Award for Excellence in Neographics Regional Printing Competition (continued)

The Total Mailing System (TTMS) is a cross-media marketing solutions company, located in West Deptford, NJ. Serving clients in the greater Delaware Valley and nationwide for over 25 years, TTMS offers multiple options for 1 to 1 communications and personalization with four-color laser variable digital print on-demand capabilities, sheet fed and continuous form lasering, and significant inkjet capacity in a flexible scheduling environment. They also offer full-service marketing project management, including creative, mailing lists, data conversion/hygiene, CASS-certified postal discount processing and lettershop/fulfillment services. Learn more at www.ttms.com

Partnering with our customers, providing production solutions
– that’s the **TOTAL** Experience!

The Graphic Arts Association is a 350-plus-member trade association headquartered in Trevese, PA, representing the printing industry in Pennsylvania, New Jersey and Delaware. Printing is the fifth largest manufacturing industry in the country, and our region ranks fifth in volume. The Graphic Arts Association is an affiliate of Printing Industries of America. Learn more at www.gaa1900.com

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